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Barbara Williams

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Dear Barbara,

Investing in a franchise or starting a small business became the NEW American Dream during the post-World War II baby boom. Entrepreneurism replaced the dreams of "getting a good job" and "sending one's kids to college."

I saw my first McDonalds in 1957. As we sat in the car eating those delicious fries my father commented that maybe he ought to start up one of these. I wonder how my life would have changed had he acted on that thought.

(Note: Bill Gates was less than 2 years old at the time.)

I wouldn't want a fast food business today. Way too much risk. I invested in a storefront business 13 years ago and provided good jobs for a couple of friends. Five years later we closed down and tallied up the damage. Ouch!

The businesses that have worked best for me (1) have cost less than \$5,000 to start; (2) have never required a storefront; (3) have expanded all around the US; and (4) have earned millions of "in-the-bank" dollars. My 4 successful network marketing ventures have brought in \$15 million over a 40.5-year career.

Am I a special kind of person? Yes, but you wouldn't think so if you met me at a cocktail party. I'm an honest, hard worker but I'm quiet and don't like cocktail parties. My strong suit is strategic thinking...and right now, as the recession is drawing to its close, the time is right for network marketing.

Spend 4.8 minutes listening to Part I of www.Bob.MillionFriends.info. Our Million Friends story is interesting, informative and truthful. It can lead you to the most successful business venture of your life. The launch cost is under \$2,500 and you'll operate from home. You can start part time. If you love your job you can stay part time. The money potential is unlimited.

By the end of 2011 the recession will end for 20% of all the people who were impacted. Everything won't be perfect but a lot of people will be coming up for air. The next year another 25% will get well. A couple of years later the recession will be history and something new will happen: INFLATION.

No one likes it, but inflation is actually good for in-country business growth. The key is to have your business in place BEFORE inflation hits.

Our company is perfectly positioned. We have strong and competitive ownership; high quality and highly marketable products; and a very lucrative compensation plan that offers up-front benefits and huge career residuals. Best of all, we have a business building system that won't let you down.

Stack all of these positives on the favorable economic timing that exists and it is impossible not to be impressed. Here's what I mean when I describe the economic timing as favorable:

- ▶ The recession hurt a lot of people but we can't turn back the clock. Right now the US economy is at the lowest point you will ever see in your lifetime. That's good news. That's amazingly good news. **There is nowhere to go but up.**
- ▶ A second baby boom began in 1980. You may not have heard or it, but 100,000,000 Americans were born between 1980 and 2005. The oldest new boomers are just turning 30. So we can expect a lot of the same economic benefits we saw in the sixties and seventies: lots of workers, lots of consumers, lots of taxpayers, lots of young ideas, lots of investors. It's perfect if you're in a growth industry.
- ▶ Our company is poised for two decades of growth. We are not a giant. We have room to grow 20x or 30x larger. This is exactly the right time to be discovering Vollara.

Bev & Don Richey (**210-535-4211**) asked me to write this letter for a group of candidates who—according to the list they purchased—are looking to invest \$25K or more into a business. **Well, you don't have to spend all that money.** A top Vollara leader can make any level of income without having to hire people, invest big bucks, or man a store six days a week.

You can be started after one phone call. I mean really started.

Sincerely,

Here are some photos with my wife and daughter. Life is good. All of my success has come from applying the concepts that are now in the Million Friends program.

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