

New Couldn't Fail

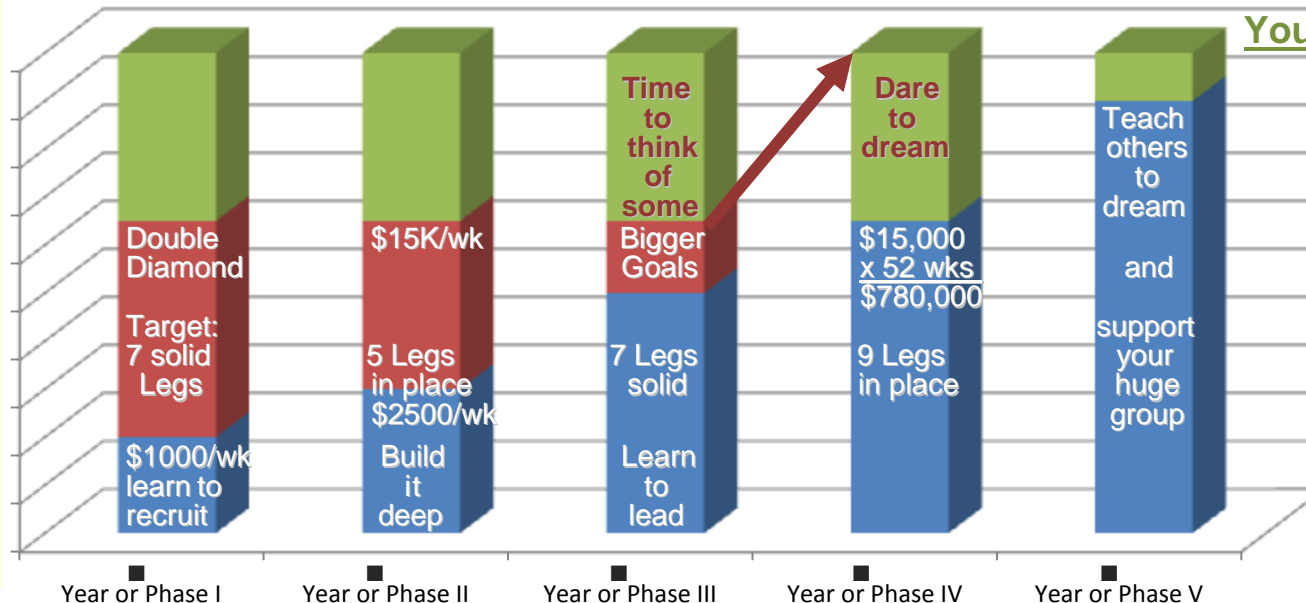
Pause and look around as you ask this. If someone says no, he is only kidding himself. If he really thought he could not fail, he would definitely be interested.

Would You Do This if you knew you could not fail?

Our job is to learn to tell the story effectively. We cannot expect to convert 100% into happy network builders. But they should all see that this will really work!

The Plan

- Decide to say yes!
- Decide on your Initial Goal.
- Decide on a start-up order.
- Tell the story to your first 5 people.
- Teach this plan to others and help where you can.



Your Ultimate Potential

is way up here!

- **Your Initial Goal**
Whatever feels right for you!
- **Your Progress**
You cannot fail if you keep enjoying your products, telling the story and moving ahead!
- **Years/Phases**
Phase I can be completed in 1 month. Phase II, in 6. Your growth rate will be based on how well and how often you tell the story.

This Boomer reality is why you won't and can't fail...

Question: Do I have to sell anything?

Answer: Selling is 100% optional. We are not a selling organization; we are a network.

During the Echo Boom years we will have a massive pool of consumers whose buying power is growing and whose dreams are not being fulfilled!

Our job: *Tell the story well and tell it enough.*

The ones you need will get on board. Some will work, some won't. You can't fail if you keep moving forward.

The Echo Boom will mirror the Baby Boom in many ways.

For one thing, it should crash in 2032. So build some wealth now and then make safe investments. This may be your last chance.