

Are You
Throwing Money Away
and
Harming The Environment
from your Laundry Room??



LaundryPure Cost **\$avings** Analysis:

These calculations are based on a
two or three person household
washing 30 loads per month...

| per 2-3 family home | # loads | hot water | detergent | softener, bleach | savings |
|---------------------|------------|-----------------|----------------|------------------|-----------------|
| Week | 7 | \$2.14 | \$2.00 | \$.50 | \$4.64 |
| Month | 30 | \$9.00 | \$8.00 | \$2.00 | \$19.00 |
| Annual | 360 | \$108.00 | \$96.00 | \$24.00 | \$228.00 |
| 2 Years | 720 | \$216.00 | \$192.00 | \$48.00 | \$456.00 |
| 5 years | 1800 | \$540.00 | \$480.00 | \$120.00 | \$1140.00 |

If you wish to personalize the calculations based on your local cost of energy and your laundry habits, visit <http://www.energywindow.com/calculators/calc-laundry.shtml>
 We used \$.10 per kWh and warm wash with cold rinse.

| Per 2-3 family Household | Hot Water (gallons) | Waste Detergent | # of empty Containers | Environmental Impact (based on an annual basis) |
|--------------------------|---------------------|-----------------|-----------------------|---|
| Per Month | 960 | 1 | 2 | For <u>100 LaundryPure families</u> , <u>1.152 million gallons of detergent-water slurry will not enter</u> our waterways. <u>2,400 empty boxes or plastic containers will not</u> have been stuffed into landfills. Tons of products will <u>not</u> have been shipped (consuming fuel) from their manufacturer to your store. And <u>no</u> water will have been heated.* |
| Annually | 11,520 | 12 | 24 | |
| 2 Years | 23,040 | 24 | 48 | |
| 5 years | 57,600 | 60 | 120 | |

* If you are environmentally clever, less energy will be needed for drying!

LaundryPure users will discover that a load of clothes can be left in the washing machine for hours or even days without becoming smelly. The bacteria have all been eliminated. Therefore, there is no process to create odor. Try it.

If time permits, you can leave each load in the washer for 3 - 4 hours prior to putting it in the dryer. It will be partially dry from evaporation. The dryer can take out the final moisture, remove some wrinkles, screen out the lint, and create fluffiness. For best wrinkle removal, clothes should be damp when you begin the drying.

Additionally, your laundry will not smell like your laundry soap anymore!

Authorized EcoQuest dealer contact information:

(any & all questions answered - no obligation)

Very easy installation!

ADDITIONAL UNCALCULATABLE SAVINGS

- larger loads due to not having to sort according to color **or** temperature (use good judgment when it comes to mixing or not mixing colors)
- **clothing not wearing out as quickly** due to harsh abrasives in detergent
- **washing machine not wearing out** as quickly due to detergent corrosion on motor and inner mechanism
- **fewer sensitive skin** outbreaks, due to harsh detergents, resulting in medical bills and possibly medication costs
- **septic system Savings** ...pump out system less frequently
- **transportation costs Savings** on to deliver detergents, etc. to stores (by trucks) and then to your home (by your car)
- **re-wash Savings** ...you will **never** need to re-wash laundry that was forgotten and left in the washer too long
- save your back, by **not** having to **lug the laundry soap** from the aisle to the checkout, to the car, to the house laundry room
- reduction of dryer lint, due to **no abrasives** in the wash cycle
- dryer dries more quickly and efficiently, because of **no soaps packed into your clothing**, saving money on dryer heat and wear 'n tear on the dryer itself (dryer motor runs *less* and its motor, *cooler*)
- **every load is washed twice**, because the rinse cycle becomes another wash cycle, because the **LaundryPure** water is used on both the wash & rinse cycles (with no soaps)