

"Would \$8,000 a month and a car interest you?"

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Vollara offers what no other network marketing company has ever offered. They will copy this but it will take a year or two for them to catch up with this paradigm shift. We're talking about our "Guaranteed Minimum Income" (GMI) program. It's not a free ride. You have to work. But it's still pretty amazing what GMI does. Meet and maintain the easy-to-achieve requirements of our Executive ranks; Vollara then guarantees you a "higher-than-minimum" income.

The GMI at each rank is 150% (or more) higher than the minimum would otherwise be.

At the minimum Silver qualification level (maintained for 3 consecutive months) the Silver bonus would be \$400. By comparison, the Silver GMI is \$1,000...more than twice as much earnings for the same productivity. There's also a way (2 ways, in fact) for new people to become "vested" for their first 2 months even if their business has not yet reached the Silver productivity level.

One step higher: At the Gold qualification level (maintained for 3 consecutive months) the Gold bonus would be \$800. The Gold GMI (150% higher) is \$2,000. A 3-month Gold qualifier is also car bonus eligible; an extra \$250 per pay cycle. That jumps to \$500 or \$600 (the higher amount for a hybrid) if you buy or lease a car after your qualification date and send documentation.

There are 2 more GMI steps, but let's first cover the vesting requirements. Fast Start Pack buyers get their first 2 pay cycles vested as if they were Silver qualifiers. So the Silver GMI is available in their third 4-week cycle. Higher levels (Gold, Platinum, Emerald) are achieved as you meet the QETL and Lesser Side qualifications for each higher rank.

The Platinum GMI is \$4,000. The Emerald GMI is \$8,000. Just find other people who want to earn \$1,000, \$2,000, \$4,000 or \$8,000 per pay cycle. This is network marketing; these benefits are earned ONLY when you involve other people.

Now let's focus on Gold. The \$2,000 Gold level GMI and \$250 car allowance come to \$2,250 per cycle. That level can be reached by Month 5.

Why are these bonuses said to be "guaranteed" if quotas and qualifications have to be met?

Answer. At the Gold level, a distributor can earn \$800 to \$8,000. For those who maintain at least the minimum qualification for 3 consecutive months, the GMI kicks in. Instead of \$800, they get \$2,000. If their productivity generates \$1,500, they get \$2,000. However, if their productivity is worth more than \$2,000, they get the higher amount.

The rank qualifications were lowered as this program was instituted.

It is easier than ever to make Silver, Gold, Platinum or Emerald and the income is higher.

Let's complete this section by discussing the Emerald level. The lowest possible earned bonus would be \$2,000 and yet the Emerald GMI is \$8,000. Pretty amazing, right? It's four times more! And don't forget the car bonus.

An Emerald who qualifies for 3 consecutive 28-day cycles would earn \$8,250 in his third cycle and every cycle thereafter. As your productivity goes up, you can earn as much as \$20,000 per cycle at the Emerald level.

There are 13 pay cycles per year.

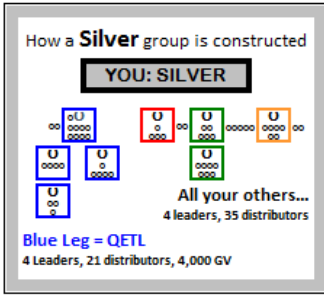
At the minimum level an Emerald can earn \$107,250.

At the maximum level, $\$20,250 \times 13 = \$264,250$.

By the way, we don't want you to stop at Emerald. For now, however, let's look at what is involved in reaching these various ranks...

contact information

Building Blocks Model – Silver, Gold, Emerald



QETL stands for *Qualified Enrollment Tree Leg*

Silvers are your building blocks to achieve the higher levels. With Silvers in 2 Enrollment Tree Legs you will be a Gold.

This organization would have good potential for advancement.

The Placement Tree is not shown. Placement Tree dynamics are hard to illustrate because everyone's group is different.

The basic technique: Keep going wide in your Enrollment Tree... and focus extra attention toward the groups in your Lesser Side.

Unused Greater Side GV always carries forward if you are Active.

Would you build this group for \$1,000 per month? Let's analyze...

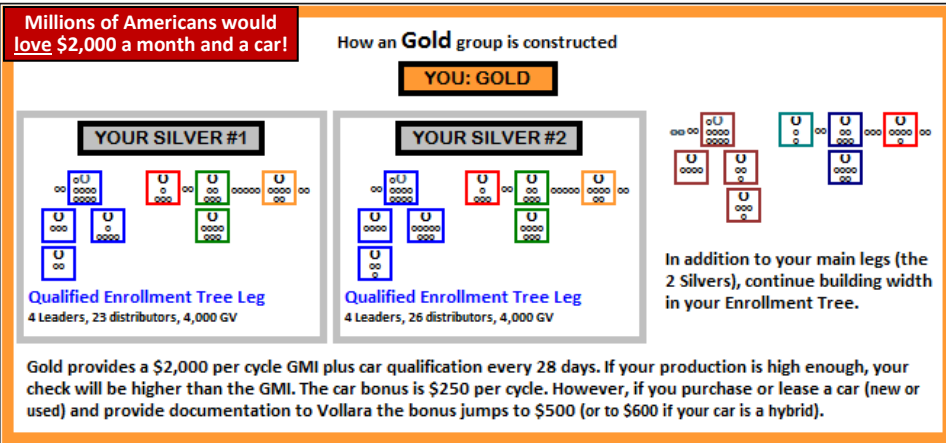
You're not doing it "for \$1,000 per month," which is the Silver **Guaranteed Minimum Income**. You're working for something bigger—perhaps Gold, Platinum, Emerald or Ruby. Silver is your first important checkpoint.

Your Enrollment Tree (graphic at left) has 4 leader legs...a foundation that could take you to Emerald and \$8,250 per 28-day pay cycle. You have recruited 15 people (11 are little ones). The rate of recruiting is up to you.

Being a Silver, you have 1 Strong 4,000 GV **Enrollment Tree Leg** (illustrated in blue) per cycle. The leaders (your building blocks) are in the colored frames. They generate growth by recruiting distributors and other leaders.

This group—8 leaders and 60 total people—has to produce at least 8,000 GV in every 4-week cycle and there are 2 additional conditions: 1) Placement Tree requirements; 2) A rolling 2-consecutive-month vestment requirement.

You can do this. You can do this. You can do this.



These models represent young Silver, Gold and Emerald groups that are poised to grow.

Our system allows committed leaders to build lasting careers. Vollara's long range commitment to you is absolute. And the timing is perfect!

You know you can!

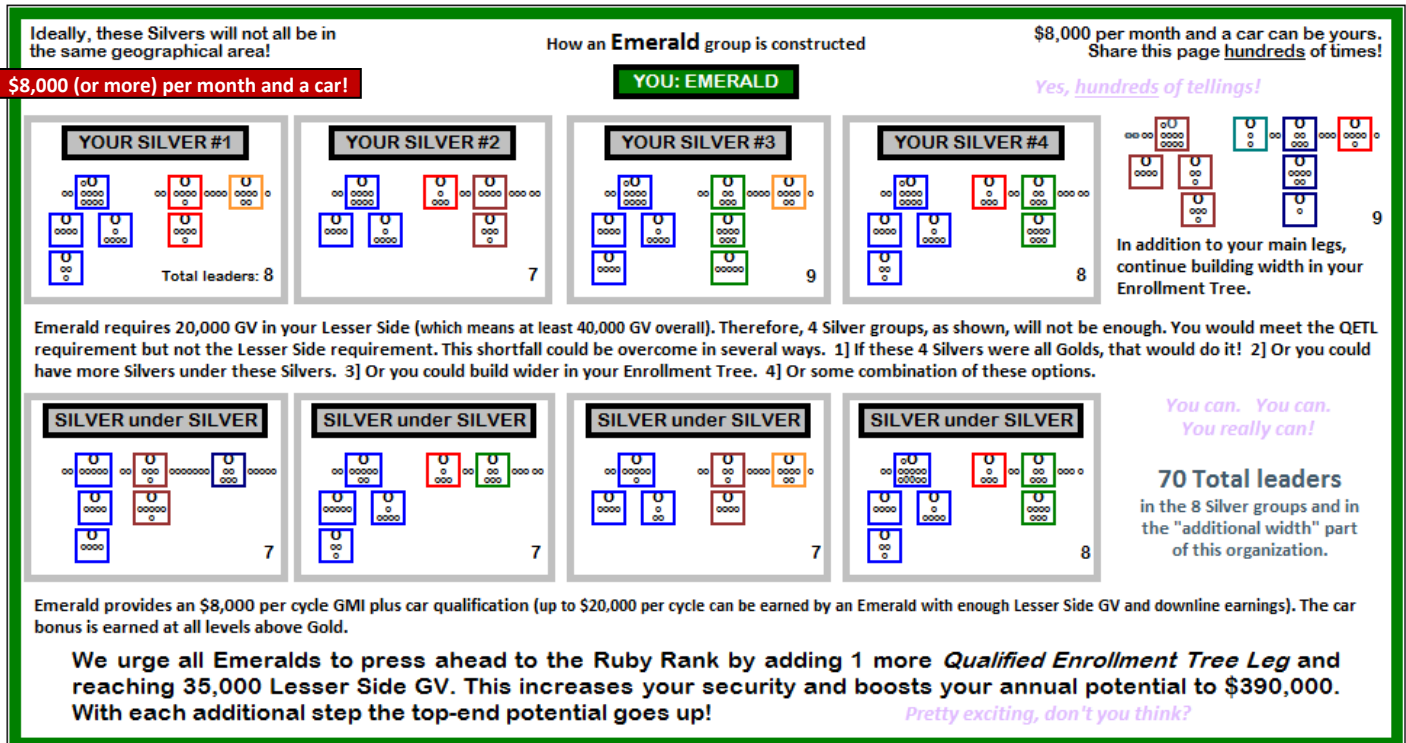
You can if you decide to!

It hardly matters if your distributor count is 300 or 700. Nor does it matter if you have 30 good salesmen. Numbers are nice. The more the merrier. Salesmen are nice, too. But the key to network building is leadership.

Leadership is also the key to staying power.

PT stands for *Placement Tree*

This Emerald model has 70 leaders. This large organization might produce 70,000 GV (both sides of your PT) per cycle. Of course not all leaders are equal. At this point, the 8 Silvers are your most important players.



Give this 3 years of commitment and passion. Imagine being fixed for life by 2014! Imagine helping other people, too.