

**A competitor is trying to horn in on our market...
with a look-alike product and marketing by a celebrity doctor.**

How does Brand-X's "incredible deal" compare?

| | | | |
|-----------------------------------|----------------------|-----------------|------------------|
| Vollara's FreshAir Everest | 1 Dist. Price | \$424.99 | |
| RCI Cell (Model A1012A) | 1 | | \$ 49.99 |
| No ozone per California law! | Subtotal: | | \$ 474.98 |

FreshAir Everest



List Price
\$749.99

| | | |
|------------------------------------|-----------------|--|
| (for distributorship purposes) PV: | 244 | |
| Tax: | \$ 34.44 | |
| Shipping: | \$ 25.55 | |
| Handling: | \$ 0.00 | |
| Total: | \$534.97 | |

vs

Their deal isn't incredible at all.
It's \$50 higher than our better offer.

Brand-X (Mercola's "Pure and Clear Air") – Internet Price is \$587.00



Incredible Introduction Deal! (they say)
Pure and Clear Air Purifier with FREE PCO Cell and
4 Purification Plates

Includes:

- Free PCO cell (\$89.97 value)
- 4 FREE Purification Plates (\$99.96 value)

Brand-X's "special introductory deal" is more than \$50 higher than Vollara's distributorship price (and we figured in tax and shipping).

With Vollara you get the original, university tested product and a FREE distributorship which gives you the options to

- (a) make money and**
- (b) buy other great Vollara products at wholesale**

Save \$50 more by leaving off the RCI cell. Everest's two cells work independently and back each other up. This Brand-X promo is on the Internet, but ozone units—which we sell in 49 states—are not marketed in California (or Canada). **Vollara serves all markets.**